

Building Culture with Mindful Leadership at Every Level

SEPTEMBER 2022
NEWSLETTER



Dear Dr. Craig,

Where has the time gone? As we start to prepare for the last quarter of the year, I wanted to take a moment to let you know some of the exciting things we have been working on!

First, our **20,000 Scaleups program** is set to begin in January of 2023. This is an unparalleled opportunity for you to join our [Metro Indy](#) or [Southeast Michigan/Metro Detroit](#) program. Please take a moment to discover if this [might benefit you and your business](#).

We are also very excited to be hosting not one, but two virtual workshops in November of this year. Our workshops are an excellent, cost-effective way to gain insight into the tools and methods needed to start making your business **accelerate into profitability**.

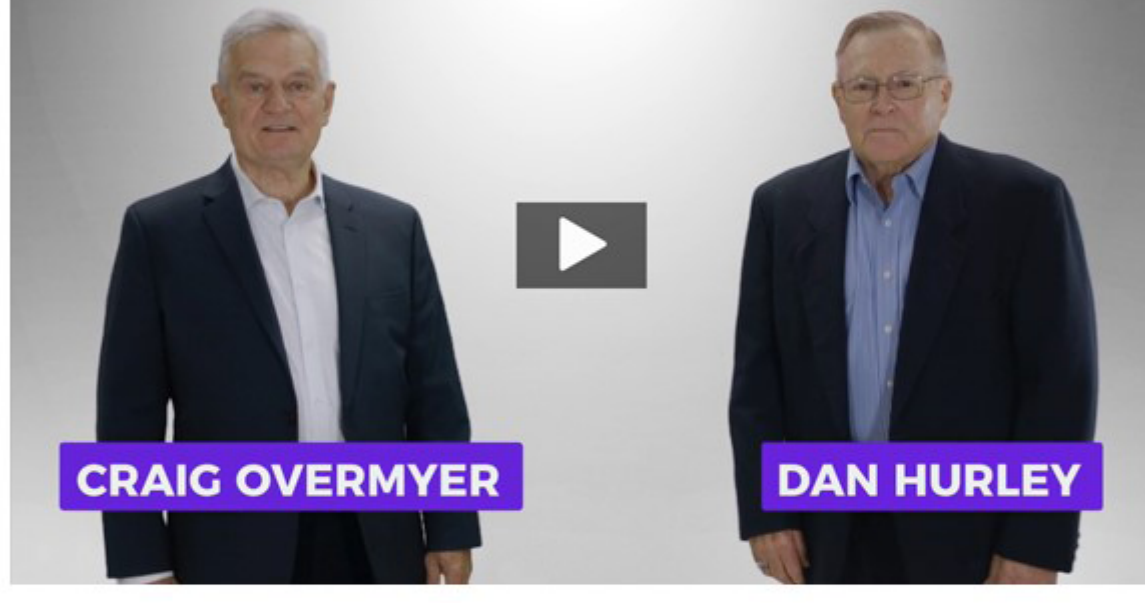
Enjoy the additional insightful articles and remember to keep scaling!

All the best,
Dr. Craig Overmyer

Our communications are meant to help and inspire growth within your organization and yourself. Please take a moment to click the opt-in button below. If for any reason you feel these communications are not a fit for you, please feel free to unsubscribe at any time. Thank you.

[Yes, count me in!](#)

[Unsubscribe](#)



20,000 Scaleups

ACCELERATE BUSINESS GROWTH

Our Global Scaling Up program, which provides a fast-track learning proposition.

**Do you often feel like you just don't have time?
Sometimes you need to slow down to scale up.
Learn why 20,000 Scaleups is essential to your business growth.**

[20k Scaleups Metro Indy](#)

[20k Scaleups Metro Detroit](#)



HOW DO YOU DEFINE SUCCESS?

Read about a leadership team that is setting a high standard for defining success that includes treating employees with kindness to evoke a happy, but hard-working workplace that results in good fortune and prosperity.

What is your definition of success? What if your definition of success took into account creating a workplace where everyone experienced being "fortunate, happy, kind and prosperous."?

[Continue Reading](#)

10X YOUR BUSINESS?

Scaling Up Business Growth Workshop

Two dates to choose from!

Discover how to accelerate profitable business growth using the Scaling Up Four Decisions tools:

PEOPLE, STRATEGY, EXECUTION, AND CASH

10X YOUR BUSINESS?
Scaling Up Business Growth Workshop

VIRTUAL EVENT
November 8th, 2022
10:00 AM – 12:00 PM ET

CULTURES THAT WORK

10X YOUR BUSINESS?
Scaling Up Business Growth Workshop

VIRTUAL EVENT
November 16th, 2022
2:00 PM – 4:00 PM ET

CULTURES THAT WORK

VIRTUAL WORKSHOP
Tuesday, November 8th

VIRTUAL WORKSHOP
Wednesday, November 16th

10:00 a.m. – 12:00 p.m. ET

2:00 p.m. – 4:00 p.m. ET

\$97 / Per Person

\$97 / Per Person

[Register Today](#)

[Register Today](#)

TRANSFORMATIONAL ENABLERS



Transformational Enablers to the Rescue, Part 2

In [Part 1 of Dan Hurley's thoughts on transformational enablers](#), I discussed the first three enablers: *CLARITY*, *ALIGNMENT* and *FOCUS*. I referred to a recent article in the Harvard Business Review that indicated the success of corporate (business) transformations. Among the conclusions of that article was that transformations are more difficult than thought. In fact, the results of that research indicated that 78% of business transformations are doomed to fail.

What can be done to facilitate successful transformations? Read about *DEDICATION*, *DILIGENCE*, and *DISCIPLINE*.

[Continue Reading](#)

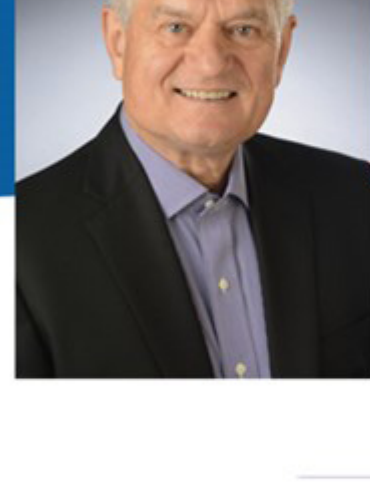


Go deep to discover how to raise the quality of conversations

Virtual training to accelerate the momentum of business growth

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