

# Building Culture with Mindful Leadership at Every Level

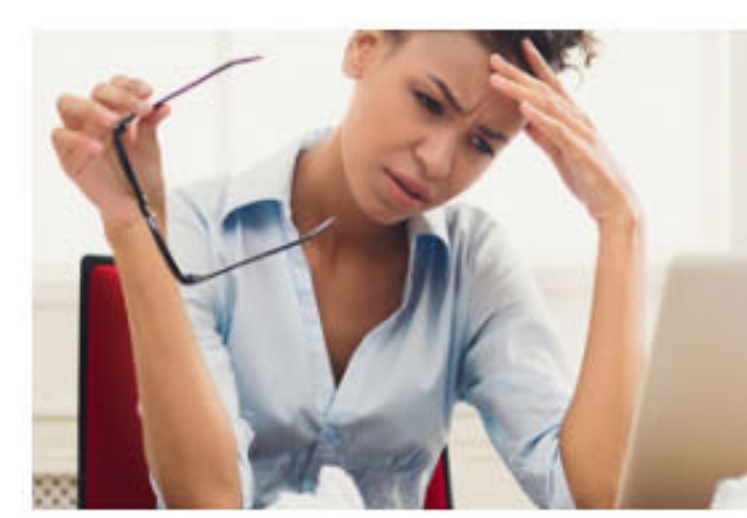
NOVEMBER 2020  
NEWSLETTER



## Brent Tilson: What Could Put Your Company Out of Business?

In this interview, Brent Tilson provides a compelling argument for why business owners and executive leadership teams must consider this question: **What can put your company out of business?**

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## Unfrazzling: Cutting Stress in Half!

The negative emotions of frazzle are contagious and sweep like the flu, hampering team performance. What can employees do—through their own self-leadership—to accept the other half of the responsibility for their work climate and reduce frazzle?

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## The Link between Engagement and Performance

Upbeat moods by leaders are contagious, inspiring teams to feel more optimistic about their abilities for autonomous decision making and goal achievement. Overuse of the “bossy” style of leadership disrupts and highjacks the emotional climate of employee engagement.

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## SCALING UP BUSINESS GROWTH WORKSHOP

January 20, 2020  
8:30 a.m. – 12:30 p.m. EDT

SAVE THE DATE



## Coach Spotlight: Dr. Pamela Carrington Rotto

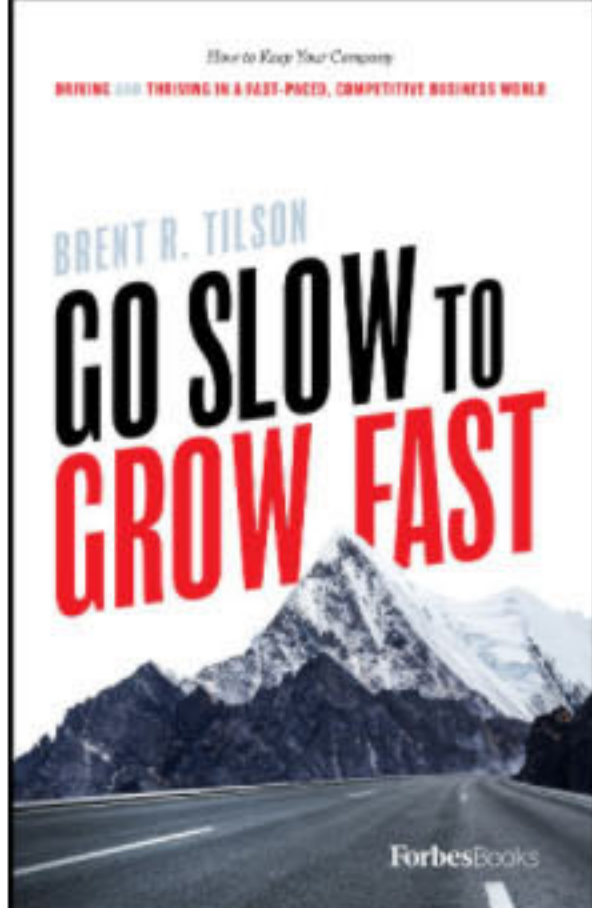
As a Scaling Up Certified Coach, Pamela works with leaders of mid-market growth positioned companies to clearly visualize the future and create a winning formula to reach it; transform culture into competitive advantage; and commit to address the root of the issue and not just the symptoms (even if the bottleneck is at the top). Pamela helps businesses achieve highly successful enterprise goals using an executable One Page Plan and Quarterly Action Plans, tools for high performing teams, and market-facing liberation. Her extensive experience as a founder, leader, speaker, developer (quality standards and programs), trainer, consultant, and coach have helped shape her dedication into developing strong company culture, facilitating strategic thinking, and executing according to disciplined behaviors to achieve growth-oriented results.

To learn more about **Dr. Pamela Carrington Rotto** and the other coaches at Cultures That Work, [visit the website](#).

## Book Review

In this book, author Brent R. Tilson brings to life the classic challenge that all business leaders face as they push their businesses through the conflict of growth and business capability, often referred to as the S-curve lifecycle. Through a fable drawn from his work with hundreds of businesses over twenty-five years of experience, he creates a case study that will take you, along with the characters Frank and Susan, on a journey of self-discovery.

[Preview the book on Amazon](#)



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