

Building Culture with Mindful Leadership at Every Level

DECEMBER 2020
NEWSLETTER



SCALING UP BUSINESS GROWTH WORKSHOP

January 20th, 2021
8:30 AM – 12:30 PM ET

If you are experiencing these challenges, this workshop is designed for you:

- Are you spending too much time sucked into fixing problems?
- Are you wasting too many resources when your teams row in different directions?
- Are you tolerating underperformance, carrying too much of the load for others?

Discover how to accelerate profitable business growth using the scaling up four decisions tools:

People, Strategy, Execution, and Cash

[Tell Me More](#)



Conflict Resolution: The Power of a Shared Vision in a Crisis

It would seem impossible to prepare for *and launch* a new product by July 31, 2020! When most businesses were scaling back, Tom Ward and his team had a passion to live their shared vision and scale forward through a crisis.

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Now available as
Audible Audiobook!

Accelerate Thru Conflict: The Missing Conversations... Before It's Too Late!

[Visit Amazon to Listen](#)

In this book *Accelerate Thru Conflict: The Missing Conversations... Before It's Too Late*, listeners will learn how to create the habit of putting into practice the "in-the-moment" conversations method to accelerate that momentum. The Eight Accelerator Questions Guide included in the book is essential to help colleagues have these harder conversations.

When scaling up, it is imperative to build the momentum of your "business flywheel". This momentum is either accelerated or decelerated through moment to moment conversations among colleagues or with clients.



Coach Spotlight: Dr. Craig Overmyer

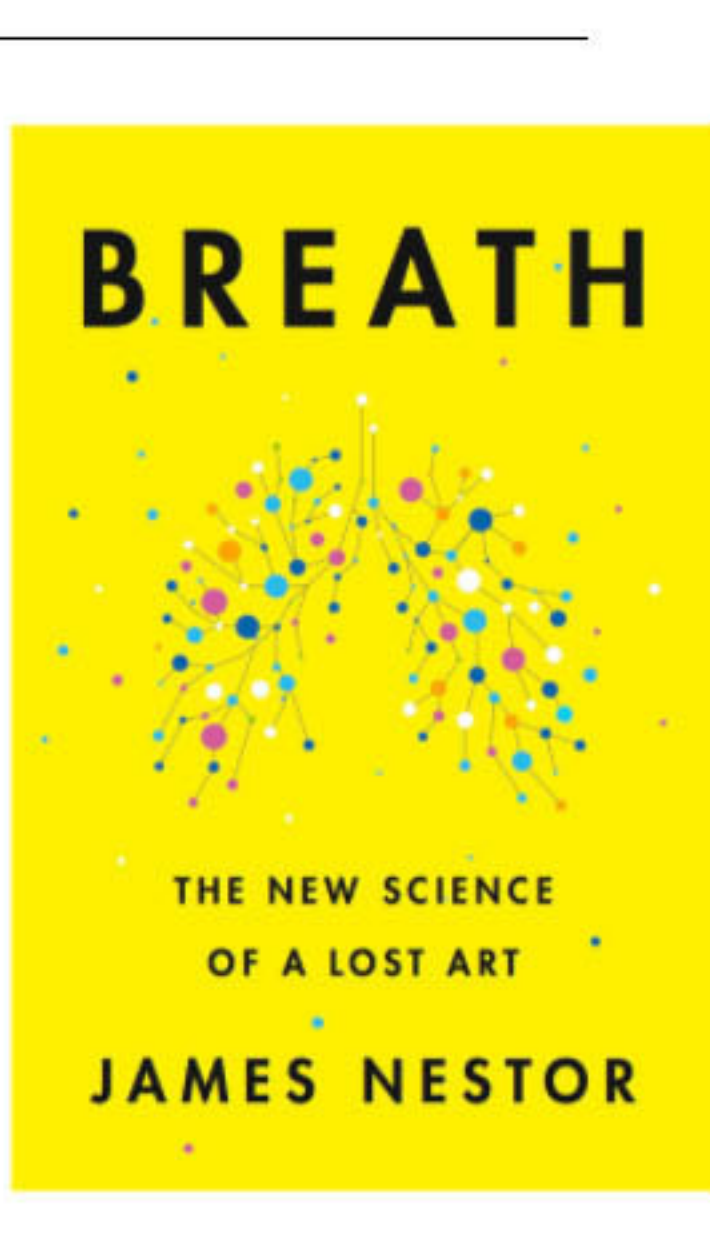
Dr. Craig Overmyer is co-founder of Cultures That Work, Inc. As a Scaling Up Certified Coach, Craig and the Cultures That Work, Inc. team educate, train and coach mid-market business owners and their executive teams. After 35 years experience, Craig is known for leveraging easy to follow tools for the executive team to lead their entire company to be aligned for sustainable growth.

To learn more about **Dr. Craig Overmyer** and the other coaches at Cultures That Work, [visit the website](#).

Book Review: BREATH

Everyone has experienced unprecedented levels of threat, that are truly breath taking. The book, *Breath*, by James Nestor will provide readers with refreshing, actionable insights, to learn to catch our breath and find some relief. I recommend this book to all the executive leadership teams I coach, to reduce stress that overwhelms the cognitive pre-frontal lobe and negatively impacts decision making. *Breath* provide those executive leaders with the knowledge needed to transform self-awareness and self-management through something extraordinarily simple: breath awareness. Practicing breath awareness techniques can dramatically improve meetings that result in fresh ideas and better decision making.

[Preview the book on Amazon](#)



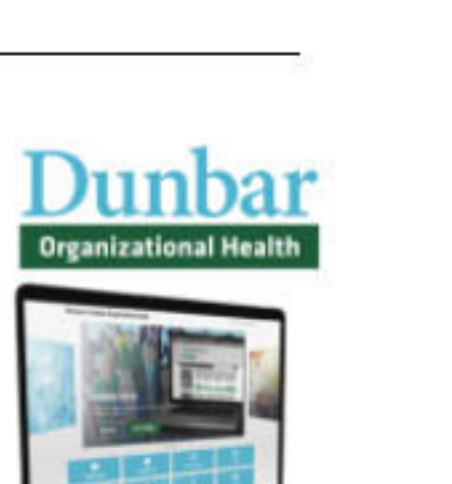
Go deep to discover how to raise the quality of conversations

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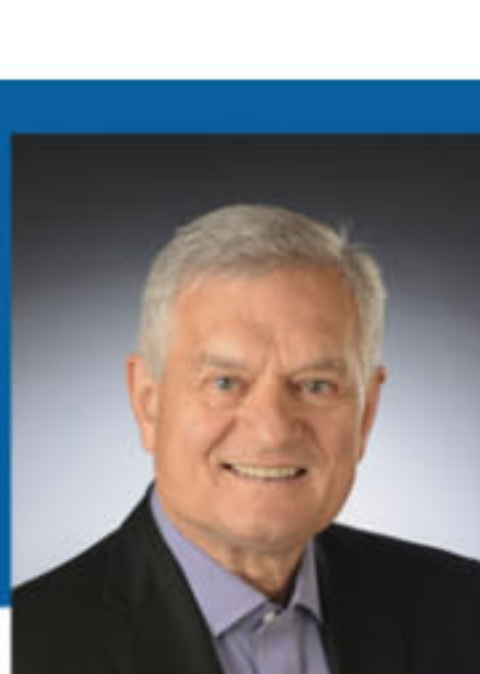
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