

Building Culture with Mindful Leadership at Every Level

SEPTEMBER 2020
NEWSLETTER



The Power of a Shared Vision in a Crisis

Facing a global pandemic that resulted in an economic crisis that disrupted normal work at the office was the challenge Tom Ward and his Indianapolis-based team were facing. Yet, what seemed impossible became possible.

[Discover The Power](#)



7 Leadership Commitments That Forge Elite Teams

What does it take for your team to commit to serve at an elite level? This is the question I learned to ask after meeting Mark Divine, retired Navy SEAL Commander, entrepreneur, and New York Times best-selling author of Unbeatable Mind in Anaheim at the October 2019 Scaling Up Summit. When speaking...

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CREW Carwash Leaders Know This — Moods Are Contagious

What CREW Carwash, an Indianapolis-based company knows, is this; the climate and weather impact the number of cars washed. Rain or snow followed by sunshine bodes for an increase in the numbers of washed cars. On sunny days, CREW President Billy Schaming says, "it's a great day for a car wash!"

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SCALING FORWARD BUSINESS GROWTH WORKSHOP

September 16, 2020
8:00 a.m. – 2:30 p.m.

Facing unprecedented threat from the volatile, uncertain, complex, and ambiguous marketplace increases stress, diminishes critical thinking skills, and compromises decision making. Discover how to accelerate profitable business growth using the Scaling Forward 4 P's: Price, People, Pivot, Process.

[Discover The Benefits](#)



Zingerman's 12 Natural Laws of Business

The way we came up with our 12 Natural Laws of Business - it was like the story they tell about gravity. Apples had been falling off trees and hitting the ground long before Sir Isaac Newton figured out how, and why, and how fast. Similarly, somewhere along the way in our 33-year-long existence...

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Book Review

Do you want to have something in common with the Space X team and astronauts Dave Hurley and Bob Behnken? Read the book, *Staring Down the Wolf. 7 Leadership Commitments That Forge Elite Teams*, by Mark Divine. This book was written for growth companies, facing unprecedented VUCA: Volatility; Uncertainty; Chaos and Ambiguity.

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